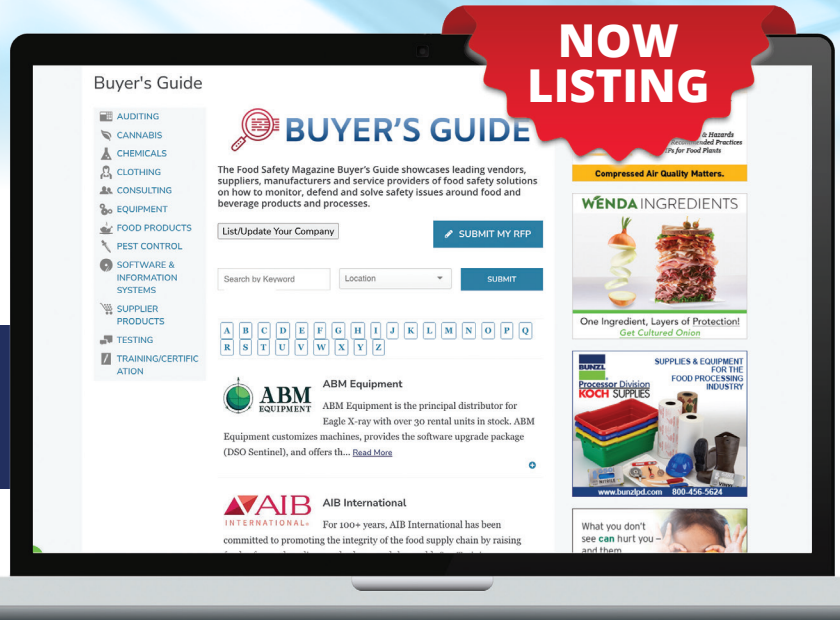


Buyer's Guide

ONLINE LAUNCH
AUGUST 2024!



Get year-round exposure for your company online in the *Food Safety Buyer's Guide*. The exclusive Buyer's Guide that will showcase leading vendors, suppliers, manufacturers and service providers of food safety solutions on how to monitor, defend and solve safety issues around food and beverage products and processes.

2024 Buyer's Guide Online Edition:

- The only industry resource of its kind
- Referred to year-round
- Food Safety Buyer's Guide and Cross-Referenced Product Guide

BASIC LISTING – FREE

- Limited contact information (excludes email & web)
- 50 word company description

LINK PACKAGE – \$355

- Complete contact information
- Live email & web links
- 50 word company description
- Social Media Linked Icons

DELUXE PACKAGE – \$825

- Complete contact information
- Live email & web links
- 50 word company description
- Company logo
- Improved positioning (appear 2nd)
- Social Media Linked Icons

PREMIUM PACKAGE – \$1,130

- Complete contact information
- Live email & web links
- 50 word company description
- Company logo
- Premium ranking (appear at the top) with Star Designation
- 3 PDF downloads
- 3 Product Photos
- Social Media Linked Icons
- Include a video to promote your company & products
- Leaderboard ad posted to 3 product category pages of your choice
- Digital Sponsorship: Promote your company year-round in the digital edition

ADDITIONAL OPTIONS:

Social Media Links – \$150



Include your Facebook, LinkedIn, X, YouTube and Instagram accounts in your listing (one URL per platform)

Product Leaderboard Ad – \$375

Exclusively appears on the product page of your choice (728 x 90)

Medium Rectangle Ad – \$1,250

Appears on every page of directory, space is limited to 8 (300 x 250)

Homepage Leaderboard Ad – \$875

Appears on the homepage (limited to 3) www.food-safety.com/buyersguide (728 x 90)



To give your company a stand-out listing, please contact:

Stacey Hurley
248-786-1662
hurleys@bnpmedia.com

Update your listing online, contact:

Jessica Casbar
248-786-1216
casbarj@bnpmedia.com