Solutions for TODAY, Planning for TOMORROW



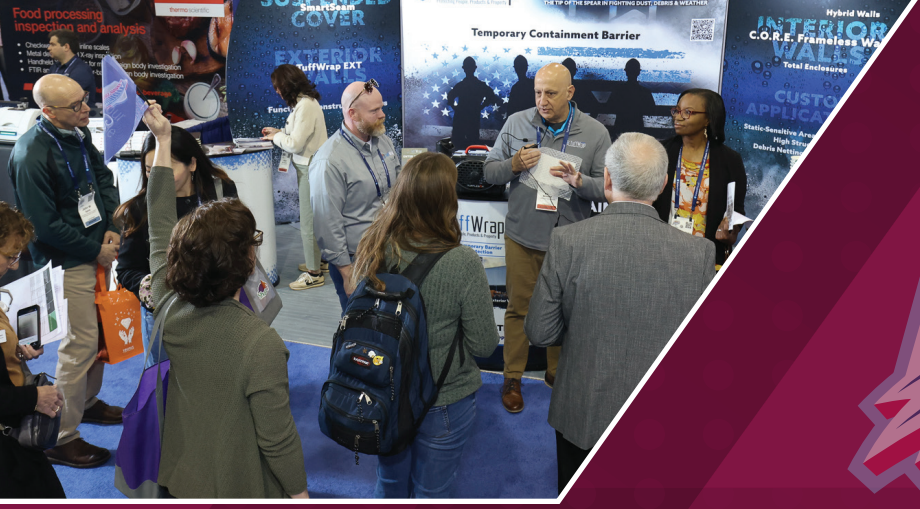
Produced by FoodSafety magazine

MAY 10–13 | 2027

Donald E. Stephens Convention Center | Rosemont, IL

www.FoodSafetySummit.com

#FoodSafetySummit



CONNECT WITH CUSTOMERS AND BETTER UNDERSTAND THEIR NEEDS

Food safety professionals are gathering to connect, collaborate, and improve systems to ensure that every step of the food supply chain is safe–from production/manufacturing to packaging, distribution, and retail/foodservice. The **Food Safety Summit** is your chance to demonstrate your most effective food safety solutions to your target audience and show them how your company can be a partner in their mission to guarantee the quality of food reaching dinner tables across the country!

MEET THE EDUCATIONAL ADVISORY BOARD

The **Educational Advisory Board (EAB)** leads the development of dynamic educational programming for the Food Safety Summit.

The EAB brings together leaders from food manufacturing, retail, foodservice, distribution, regulatory agencies, academia, produce, and advisory services to identify critical issues, develop engaging sessions, and deliver valuable insights for food safety professionals across the supply chain.
Visit our website to learn more!





Pictured: 2026 Education Advisory Board

2026 FOOD SAFETY SUMMIT BY THE NUMBERS

142 Exhibitors & Sponsors

4,610 Total Registered Participants

- » **1,305** In-Person Registrants
- » **3,305** Live Stream Registrants

5 Certificate Courses

5 Interactive Workshops

2 Main Stage General Sessions

19 Expert-Led Conference Sessions

5 Sessions Available via Live Stream

HEAR FROM 2026 EXHIBITORS

"The Food Safety Summit is THE event of the year to hear from industry professionals on successes, challenges, innovation and best practices."

"This event is a no brainer for our company. The right companies and the right people are at this event enabling us to continue to grow our business in this segment."

"For a company introducing a new food safety technology, the event provided valuable visibility, qualified lead generation, and direct access to the right audience. We left with meaningful customer conversations, strong follow-up opportunities, and a clearer understanding of how the market responds to our solution. We will be exhibiting again."

GET TO KNOW OUR ATTENDEES

2026 Attendee Company Profile:

- 38% Food/Beverage Processor/Distribution
- 16% Foodservice/Retail
- 8% Consulting Firm/Service
- 8% Distribution
- 5% Government Agency
- 4% Academia
- 4% Agriculture/Grower
- 3% Laboratory
- 2% Trade Association
- 12% Other*

*Includes Vendor/Supplier

2026 Attendee Job Functions:

- 49% Food Safety
- 15% QA/QC
- 11% Corporate Mgmt & Admin
- 5% Consultant
- 6% Regulatory/Legal
- 5% Academia
- 2% Lab Professional
- 7% Other*

*Includes Sales/Marketing

SEE WHO ATTENDS

The Food Safety Summit draws leaders and key stakeholders from government, regulatory and academia community as well as retailers, food processors, distributors, food manufacturers, growers, foodservice, testing laboratories, importing/exporting, law firms, and other food safety professionals.
Visit our website to see the full list!

FOR MORE INFORMATION ON EXHIBITING & SPONSORING, CONTACT:

KIM HANSEN | Sales Director | 847-915-9656 | hansenk@bnpmedia.com

CONNECT with THE COMMUNITY

The Power of In-Person: Whether through showcasing your products and services on the exhibit floor, networking with customers and prospects at receptions or giving a presentation on the Solutions Stage or at a Tech Tent, the Food Safety Summit offers one of the most impactful ways to build meaningful connections, foster engagement, and create lasting impressions.

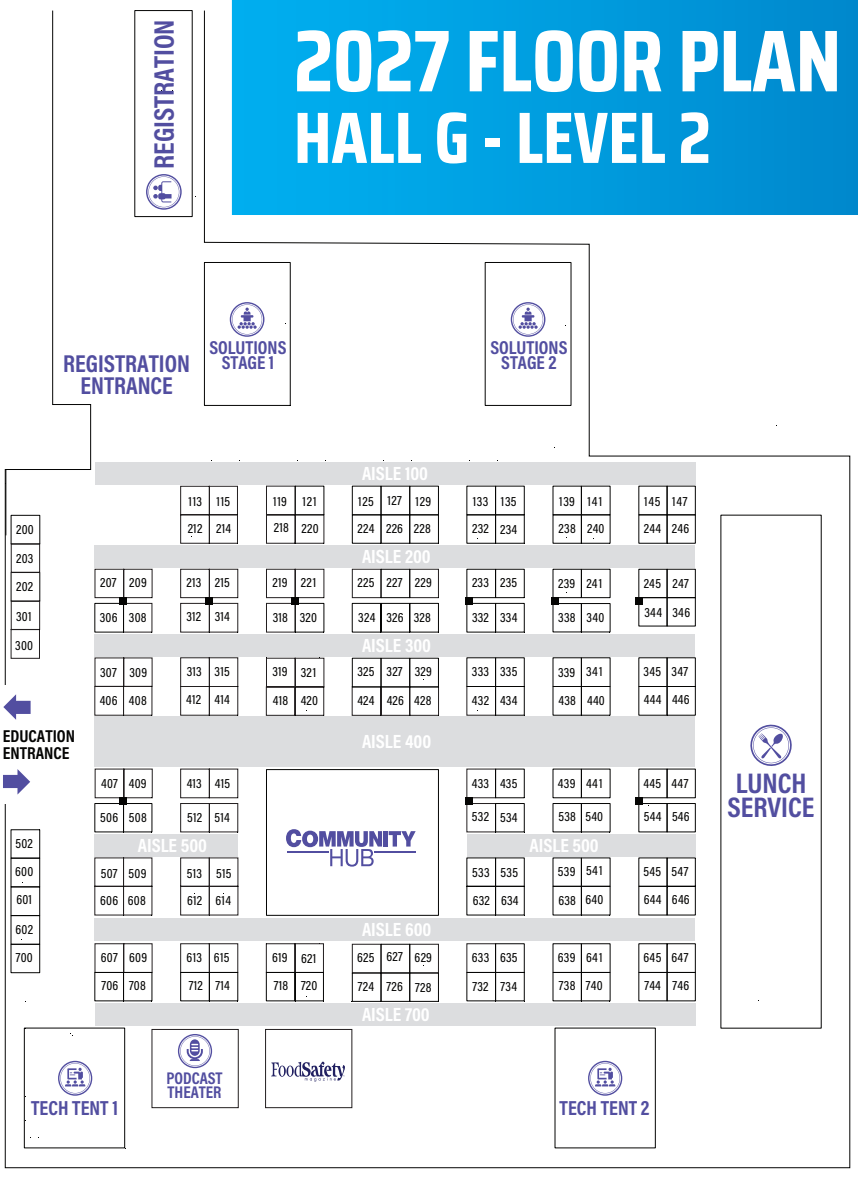
EXHIBIT SPACE

- **Exhibit Space Fees:**
  $36 per net square foot
- **Corner Charges:**
  $250 per open corner

EXCLUSIVE BENEFITS to EXHIBITING

- **Dedicated Exhibit Hall Hours**
  No education sessions overlap with exhibit time
- **Three days**
  of exhibit hall activity to do business
- **Opening Night Welcome Reception**
  In the exhibit hall
- **Complimentary Full-Conference Registrations**
  (3 per 100 net square feet)
- **Access**
  to all Education Sessions, Keynote Address and Networking Events

2027 FLOOR PLAN
HALL G - LEVEL 2



» View Current 2027 Floor Plan

DEDICATED TIME SPENT with FOOD SAFETY BUYERS!

- **TUESDAY, MAY 11**
  Exhibit Hall Open | Welcome Reception
  5:00pm – 7:00pm
- **WEDNESDAY, MAY 12**
  Exhibit Hall Open
  10:30am – 2:30pm
- **THURSDAY, MAY 13**
  Exhibit Hall Open
  10:30am – 2:30pm

NEW FOR 2027

PREMIUM SPONSOR PACKAGES

Exclusive visibility. Custom-built engagement. High-value leads.

Gold, Silver, and Bronze sponsorships are designed to put your brand in front of food safety decision-makers before, during, and after the Summit. Premium sponsors receive extensive marketing promotion with logo representation on all applicable marketing, including our website, onsite signage, on the Interactive Floorplan, and in the Pocket Guide.

500K
MARKETING IMPRESSIONS
Targeting food safety professionals

GOLD SPONSOR

MINIMUM SPEND
$23,500
Booth Cost included in Minimum Spend

Includes:
Premium Listing + Scavenger Hunt + 3 additional full conference registrations

SILVER SPONSOR

MINIMUM SPEND
$17,500
Booth Cost included in Minimum Spend

Includes:
Premium Listing + Scavenger Hunt Booth Game

HIGH-VISIBILITY MOMENTS

Own the room with sponsorships like **Keynote** or **Town Hall.**

Be seen. Be heard.

ATTENDEE TOUCHPOINTS

Keep your brand in their hands and at top of mind with exclusive sponsorship of the Summit **Mobile App** or **Pocket Guide.**

Be everywhere they are.

VOICE YOUR EXPERTISE

Share your knowledge through **Solutions Stage, Tech Tent** or **Food Safety Matters podcast** sponsorships.

Be the expert.

DRIVE RESULTS

Generate quality **leads,** boost **booth traffic,** and create meaningful connections.

Drive Impact.

BRONZE SPONSOR

Price **$9,750**

Your bronze sponsorship comes with a 10x10 booth with one open corner, three, full conference registrations, a Premium Listing and your choice of one high-impact content sponsorship.

- **Solutions Stage presentation**
- **Education Session sponsor**
  Excludes General Sessions and Workshops
- **Tech Tent presentation**
- **Podcast Interview sponsor**



MAKE YOUR 2027 SPONSORSHIP UNFORGETTABLE.

Let us customize a package that matches your visibility, education, traffic, lead-generation, and reach goals.

» RESERVE EARLY

HIGH VISIBILITY Sponsorships

These high visibility sponsorships are the perfect way to provide attendees with experiences that will make their Summit more enjoyable and show your appreciation to them!

SPONSORSHIP OPPORTUNITIES

TUESDAY ATTENDEE LUNCH SPONSORSHIP

Price: $7,000 ▪ Limit: 1

A brand-new sponsorship bringing lunch to attendees following the Opening Workshop – one of our most highly attended sessions - on Tuesday! As sponsor, you will take the stage during the Workshop to "invite" attendees to lunch, can provide branded napkins/cups or branded, themed give-aways, and receive the contact information of all attendees that participate in the lunch.

COMMUNITY HUB SPECIALTY COFFEE SPONSORSHIP – WEDNESDAY & THURSDAY

Price: 6,500 per day ▪ Limit: 2

Welcome attendees to the exhibit hall on Wednesday or Thursday with a specialty coffee in the Community Hub while increasing your company's visibility! Sponsor(s) will be recognized with on-site signage, on website and in Pocket Guide and are welcome to provide branded cups/napkins or give-aways. Attendees' badges will be scanned as they order their specialty coffee and those leads will be provided to the sponsor.

COMMUNITY HUB SNACK STATION SPONSORSHIP – WEDNESDAY

Price: $4,000 per station ▪ Limit: 3

The Snack Station Sponsorship offers a high-visibility opportunity for your brand to engage with attendees in a fun, casual, and memorable way. Positioned in the Community Hub, the snack station provides complimentary treats and refreshments, drawing consistent foot traffic and creating a natural space for networking and brand interaction. Sponsors receive recognition on-site, on the event website and in the Pocket Guide.

COMMUNITY HUB BEER GARDEN SPONSORSHIP – THURSDAY

Price: $7,500 ▪ Limit: 1

Close out the 2027 exhibit hours with a cold beverage and snacks! Our Community Hub on the exhibit floor will serve as a beer garden to finish catching up with attendees and making plans for when you'll connect next! As sponsor, you will receive branding in the Beer Garden and in applicable marketing, can provide branded cups/napkins or give-aways – and will receive the contact information for all that come in for a beverage!

WELCOME RECEPTION SOLD

Price: $5,000 ▪ Limit: 1

Build brand awareness at the Summit's kick off networking event and opening of the Exhibit Hall floor by sponsoring the Opening Night Welcome Reception on Tuesday evening.

- One bar placement near sponsor booth during reception
- Opportunity to have a 6' skirted table display area in front of Exhibit Hall to display company product and/or literature to greet attendees
- Company logo with link on event Sponsor page
- Company logo as Welcome Reception sponsor in agenda
- Signage acknowledging sponsorship in Exhibit Hall
- Two (2) complimentary full-conference registrations
- Discount code for Exhibit Hall-only access to distribute to customers
- Pre-Show eBlast to registered attendees inviting them to your sponsored Networking Reception

PHOTO BOOTH SPONSORSHIP SOLD

Price: $3,000 ▪ Limit: 1

Bring the fun to the Wednesday night reception! Sponsor the photo booth and provide a fun and memorable keepsake for attendees. Sponsor receives recognition with on-site signage and logo placement on the printed photo strip.

COMMUNITY HUB

The Community Hub is the central gathering space at the heart of the Exhibit Hall to network, learn, and share ideas. Attendees come to grab a drink or a snack, continue conversations, and win prizes.







EDUCATE

Whether your goal is to highlight your company's subject matter experts or align your brand with Food Safety Summit content, these sponsorship opportunities are designed to support the delivery of high-quality, industry-leading education to attendees.

SOLUTIONS STAGE PRESENTATION

PRICE: $3,450 ▪ LIMIT: 14

This important series of exhibitor-produced educational offerings is a unique opportunity to demonstrate your company's expertise in a particular area. The Solutions Stage Theater schedule will be listed on the event website and included as part of the formal education offering in the Pocket Guide. Signage and maps will direct attendees to the Solution Stage Theaters (deadlines apply). Receive complete leads of sponsored session attendees.

Video recording and promotion package is available.
Find details in Video section.

TECH TENT PRESENTATION

PRICE: $3,450 ▪ LIMIT: 14

These exhibitor-produced sessions are 30 minutes in length and provide a demo of the sponsor's technology. Ideal for sponsors that offer software programs for monitoring, auditing, retail management, and data reporting, these sessions will be marketed prior to the Food Safety Summit and promoted at the event. Showcase your product to an engaged audience with a dedicated presentation on the show floor! Receive complete leads of sponsored session attendees.

Video recording and promotion package is available.
Find details in Video section.

EDUCATION SESSION SPONSORSHIP

60–75 Minute Session: $2,500
Interactive Workshops: $4,000

Align your brand with relevant content by sponsoring an education session.

- Company logo next to sponsored session(s) on agenda and signage
- Opportunity to give brief remarks and introduce session
- Company handout distributed during sponsored session(s)
- Receive leads of all session attendees

EDUCATION SESSION + LIVE STREAMING SPONSORSHIP

60-75 Minute Session: $7,500
Interactive Workshops: $11,500

Generate hundreds of additional leads from a virtual audience by upgrading your sponsored session to a live stream that allows online viewers to tune into the Summit LIVE!

Receive all of the benefits of the in-person sponsorship plus:

- Company logo on all Live Stream marketing efforts
- Complete leads of all registered online viewers
- One (1) video commercial played before the session starts to online attendees (sponsor to provide)
- Company handout in webinar environment for download (PDF, 40 MB or smaller)
- Continued exposure and lead capture as session is archived post-event

KEYNOTE AND TOWN HALL

PRICE: $6,000 ▪ LIMIT: 2

Sponsoring the Keynote Presentation or Town Hall on our main stage puts your brand at the center of the Summit. This is where the entire audience gathers—ensuring maximum exposure (and leads) and unmatched visibility among attendees, speakers, and industry leaders. Align your brand with the event's most anticipated moments and make a lasting impression when engagement is at its peak.

KEYNOTE AND TOWN HALL GENERAL SESSION LIVE STREAMING

PRICE: $10,000 ▪ LIMIT: 2

Generate hundreds of additional leads from the highest attended sessions of the Summit! Sponsor a General Session Live Stream that allows food safety professionals unable to attend in person to catch these sessions live!

- Company logo on all Live Stream marketing efforts
- Complete leads of all registered online viewers
- One (1) video commercial played before the session starts to online attendees (sponsor to provide)
- Company handout in webinar environment for download (PDF, 40 MB or smaller)
- Continued exposure and lead capture as session is archived post-event

2026 sessions brought:

- ***2,081** unique registrants*
- ***661** average high-quality leads for sponsors*
- *Registrants from **47** states and **111** countries*

LIVE STREAMING
ONLINE · ONDEMAND



INTERVIEW ON FOOD SAFETY MATTERS PODCAST STAGE ▪ PRICE: $3,000 ▪ Limited Availability

Take the stage with the Food Safety Matters podcast! One of *Food Safety Magazine's* editorial staff will interview your company's subject matter expert on the topic of your choice. In addition to being promoted and conducted on the podcast stage, with attendees invited to sit and listen, the interview will be recorded and presented as a sponsorship of an upcoming episode of a Food Safety Matters podcast.

Your recorded interview receives the following in an upcoming episode of the Food Safety Matters podcast:

- Live read performed by our publisher and podcast host, Stacy Atchison, from a 25-35 word script at the beginning of the episode
- Fully produced interview with a speaker of the sponsor's choice that runs in the middle of the episode
- Call-to-Action at the end of the episode with a "thank you" to the sponsor
- Company logo included on the episode show notes page on Food-Safety.com
- One asset download in the episode show notes that are available via podcast players and on Food-Safety.com.
- All elements of the sponsorship will remain attached to the episode for perpetuity

DRIVE

Steer attendee traffic to your booth with on-site presence, signage and games!

MOBILE APP ADVERTISING



The Food Safety Summit Mobile App is the primary source for attendees to plan their schedule, participate in session polling, and engage with exhibitors, speakers and other attendees. Put your company directly in the hands of conference attendees!

OFFICIAL MOBILE APP SPONSOR
PRICE: $8,500

- Exclusive branding as the Official Mobile App Sponsor
- Company logo featured in mobile app marketing and attendee communications.
- Premium in-app branding and advertising opportunities.
- High-visibility sponsor recognition within the app
- Opportunity to send sponsored push notifications to app users during the event.
- Post-event analytics, including app engagement metrics and sponsor reporting.

ROTATING BANNER
PRICE: $1,500

TEXT ALERTS
PRICE: $250
Promote your product, a giveaway at your booth, or your session on the floor by sending a mobile alert to all attendees who have downloaded the app!

FLOOR DECALS

PRICE: $1,500 for 3 ▪ LIMIT: 5
Direct traffic to your booth with customized graphics that adhere to the show floor and mark the path to your exhibit at mutually agreed upon locations within the exhibit hall.

EXHIBIT HALL AISLE BANNERS

PRICE: $5,000 Exclusive (all aisles)
$1,500 per aisle
Gain additional exposure on the Exhibit Hall floor by having your logo exclusively featured on the aisle signage banners.

REGISTRATION ENTRANCE WINDOW DECALS

PRICE: $700 - $1,750
Make a strong first impression with prominent window decals at the registration entrance and drive attendees to your booth!

(1) Panel on Top Window at Registration - $700

(3) Panels on Top Windows directly over Registration Entrance - $1,500

(2) Side-by-side Panels on Lower Windows - $1,750

AD WALLS

PRICE: $1,200 for 2 ad walls ▪ LIMIT 6
Gain additional exposure at the Exhibit Hall entrance. These free-standing advertising displays will be placed in strategic locations in the main concourse outside of the Exhibit Hall.

SCAVENGER HUNT - BOOTH TRAFFIC GENERATOR GAME

PRICE: $750 ▪ LIMIT 15
Participate in this active and engaging lead generation game designed to drive attendees right to your booth. You won't find an easier and more cost-effective way to build your network. Following the event, you'll receive leads from participating attendees that have opted-in to be contacted.

GUIDED TOUR SPONSORSHIP

PRICE: $850 ▪ LIMIT: 8 per category
Educational Advisory Board members lead exclusive guided tours (in categories pre-determined by the Summit) delivering qualified attendees to each participating exhibitor.

As a tour sponsor, you'll have the opportunity to:

- Present a brief overview of your products and solutions
- Share handouts, demonstrations, or branded giveaways
- Receive the contact information of tour participants for valuable post-event follow-up







BRAND

Align your brand at key touchpoints at the Food Safety Summit and make a lasting impression!

EXCLUSIVE POCKET GUIDE SPONSOR



PRICE: $8,500

As the EXCLUSIVE sponsor of the Pocket Guide, receive premium exposure throughout the Summit in the go-to reference guide, distributed at registration.

PREMIUM COMPANY LISTING

PRICE: $500

An enhanced, interactive floor plan on the Food Safety Summit website allows exhibitors to upgrade their basic listing included with a booth to a premium listing that allows you to include company description, video, social links, and more!

Your Premium Company Listing also includes logo placement in the Pocket Guide and enhanced listing in the Mobile App.

EDUCATION BREAK SPONSOR

PRICE: $2,500 ▪ LIMIT: 4

Increase brand visibility off the Exhibit Hall floor during morning and/or afternoon networking breaks. Sponsor receives company logo with link on event Sponsor page, onsite signage in the break area, and an oppportunity to provide branded company product to be displayed during sponsored break.

PRIVATE MEETING ROOM

PRICE: $750/day or $1,500 for 3 days

Reserve a private meeting room to hold 1:1 client meetings or small team meetings during the Food Safety Summit!

LUNCH SPONSORSHIP

PRICE: $3,000 ▪ LIMIT: 2

The networking never stops — not even for lunch, which is served on the show floor both days the Exhibit Hall is open. Receive branding and literature opportunities in the lunch area and the Community Hub during sponsored lunch service.

WATER BOTTLE SPONSORSHIP

PRICE: $5,000 ▪ LIMIT: 1

Be the exclusive sponsor of reusable, refillable water bottles that will be distributed to every attendee. Your company logo will be seen all over the show floor, as well as back on attendees' desks at the office! Water bottles are supplied by the sponsor.

BADGE LANYARDS SOLD

PRICE: $5,000 ▪ LIMIT: 1

Not only will thousands of attendees already be wearing your lanyard when they arrive at your competitors' booths, you will have the added exposure of your logo and booth number being on display all three days of the show! Sponsor provides lanyards.

HAND HYGIENE STATION SPONSORSHIP

PRICE: $5,000 ▪ LIMIT: 1

Your Hand Sanitizing or Hand Washing Stations placed on the main floor of the expo and throughout the education sessions. Logo recognition on the website.

TOTE BAGS

PRICE: $5,000 ▪ LIMIT: 1

Everyone needs a bag to carry all of their literature and giveaways. Have your company name in the hands of all attendees by sponsoring the bags they carry to hold all of the information they receive on the show floor. Your logo and message will be walking through the entire exhibition! Sponsor provides tote bags.

PENS & NOTEPADS

PRICE: $3,500 ▪ LIMIT: 1

Put your company's brand into the hands of attendees by sponsoring the official event pens and notepads. These will be displayed at each registration desk and provided throughout the event. Pens and notepads to be supplied by the sponsor.



EXTEND

Extend your reach beyond the Food Safety Summit with marketing campaigns that reach *Food Safety Magazine's* 51,000+ engaged food safety professionals and create a powerful video at the Summit to incorporate into your marketing and follow up!

FOOD SAFETY SUMMIT MUST VISIT EBLAST

All exhibitors will have the opportunity to be included in a free multi-sponsored Food Safety Summit eBlast that will be distributed to all registered, opt-in attendees.

UPGRADE PRICE $875 ▪ LIMIT 15
Exhibitors have the option to UPGRADE to a *Food Safety Magazine* Must Visit multi-sponsor eBlast that reaches the full list of *FSM's* 21,000+ engaged food safety professionals. Your ad in the eBlast includes: an image (300x250 or 600x500 high-res), logo (max height 100 pixels), headline and 50 word description, booth number and URL link. Leads are provided for those recipients who click on your content.

EXHIBITOR EXCLUSIVE MARKETING WITH *Food Safety Magazine*

As an exhibitor at this year's Food Safety Summit, you have gained special access to three highly discounted branding and lead generating marketing programs to the *Food Safety Magazine* engaged audience of over 51K food safety professionals.

Option 1
- Sponsorship of one multi-sponsored Editorial Webinar in 2027*
- Premium Text ad in two issues of *FSM Digest* newsletter, Tuesday edition
- 15,000 Run of Site, super leaderboard banner (970x90) impressions on food-safety.com
- 1x LinkedIn Boosted post
- Total: $9,600 (value: $14,210)

Option 2
- Exclusively Sponsored eBlast (choice of template)*
- Premium Text ad in one issue of *FSM Digest* newsletter, Tuesday edition
- 15,000 Run of Site, half page banner (300x600) impressions on food-safety.com
- 1x LinkedIn Boosted post
- Total: $7,015 (value: $10,460)

Option 3
- Sponsorship of one *Food Safety Magazine* Must Visit Food Safety Summit multi-sponsored eBlast*
- Standard Text ad in one issue of *FSM Digest* newsletter, Friday edition
- 15,000 Run of Site, medium rectangle banner (300x250) impressions on food-safety.com
- 1x LinkedIn Boosted post
- Total: $3,500 (value: $6,095)

** Indicates lead generating tactic*

ONSITE VIDEO RECORDING

PRICE: $4,145 ▪ LIMIT: 6
Take advantage of the Food Safety Summit's professional video team being on-site to showcase your executives, products and/or customers. Our team will do a one hour shoot at your booth and produce a five minute finished video. Not only will you receive a professionally produced video, you will also get exposure from *Food Safety Magazine* through hosting and promoting your video through our various media channels.

VIDEO PACKAGE INCLUDES:
- Posted to the video channel food-safety.com/videos for 3 months with a weblink to a landing page of your choice.
- Your video included in multi-sponsored eBlast to qualified and influential *Food Safety Magazine* email subscribers. Complete lead package provided including contact information for those who viewed your video.
- Promoted on *Food Safety Magazine's* website, LinkedIn, X, and Facebook
- You will receive a copy of your video to promote as you wish.

SOLUTIONS STAGE & TECH TENT VIDEO RECORDING

PRICE: $1,500
Our professional videographer will record your presentation and produce an edited file for you to promote and market!

FOOD SAFETY MAGAZINE VIDEO PROMOTION PACKAGE

PRICE: $2,806
Promote your presentation to *Food Safety Magazine's* audience of 51,000+ engaged food safety professionals via our website, eDigest, and social channels. Your video will be hosted and featured on *FSM's* home page and video carousel and drive traffic to your Summit presentation.



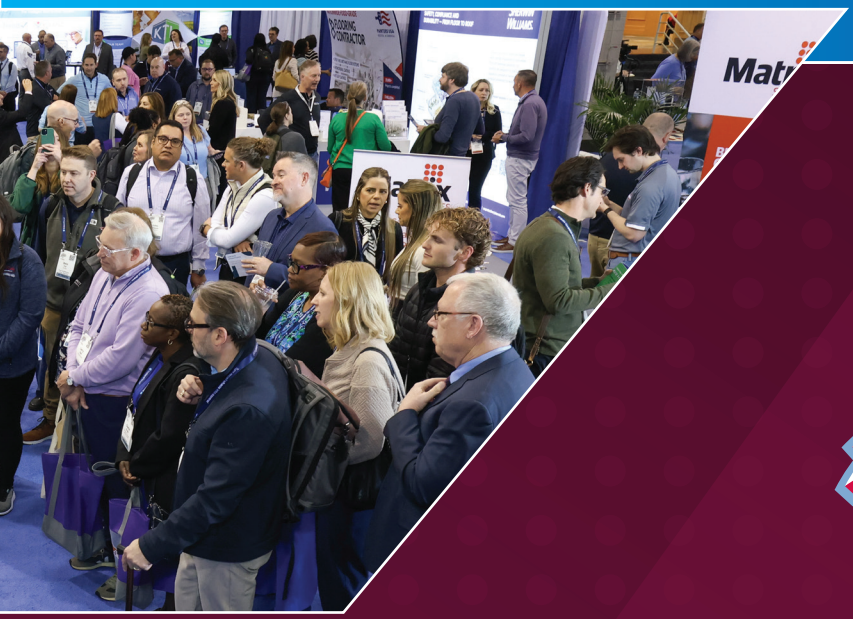




FOR MORE INFORMATION ON EXHIBITING & SPONSORING, CONTACT:

KIM HANSEN

Sales Director | 847-915-9656 | hansenk@bnpmedia.com



FOOD SAFETY SUMMIT® CONFERENCE & EXPO

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