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# THE POWER OF HER VOICE: ELEVATING WOMEN'S LEADERSHIP THROUGH CONFIDENT COMMUNICATION



# WOMEN IN FOOD SAFETY

❑ **Founded in 2019**

❑ **Our Mission:**

- **A community and networking platform for women in the industry to share their stories and experiences**
- **Help young professionals and students who have just started their careers in food safety and to grow pipelines for future outstanding women leaders**
- **Create opportunities for women in food safety roles to connect, share, learn, and build a network**

❑ **Come Visit Us at the Food Safety Summit, Booth 734!**



# PANELISTS



Deb Coviello



Mitzi Baum



Yvonne Masters



Tracy Fink



\*\*Views expressed by panelists during this session are their own and do not represent any employer, past or present.



## TAKEAWAYS

- ❑ **Communicating with Senior Leaders: Speak their language, prepare with clarity and use stories**
- ❑ **Projecting Confidence by using confident language, stay honest and be resourceful**
- ❑ **Receiving Feedback and Constructive Criticism with positive intent, and model resilience: Demonstrate adaptability and willingness to evolve.**
- ❑ **Fostering Inclusion and Speaking Up, take the initiative in connection, and coaching others to speak better vs. less**
- ❑ **Self-Advocacy and Visibility by leveraging opportunities to update leadership on your impact**



# UPCOMING WOMEN IN FOOD SAFETY EVENTS



**June monthly  
gathering – guest TBD**



**July in-person  
gathering at IAFP**



**Food Safety  
Consortium event  
(October 2025,  
Washington, D.C.)**



**Other: Apply for a Roots to Success  
travel scholarship to IAFP (1 available,  
\$2500) - Scan QR code for criteria**

