DynamicIPM®

by: FSS

Q: What is the most patented device in U.S. History?

A: The Mouse Trap

Facts: There have been over 4,400 patents filed for the mouse trap since the patent office opened in 1838.

Only about 12 of which have ever actually made money on a commercial scale.

The Act of Trap Checking:

- will NOT prevent an outbreak
- will NOT resolve an issue
- does little to protect your brand

DynamicIPM® is NOT Trap Checking

- it IS protecting your brand
- it IS prevention through early detection
- it IS using technology to resolve problems

Fact: The cost of the average product recall is $10,000,000

Q: When does a better mouse trap actually become a better mouse trap?

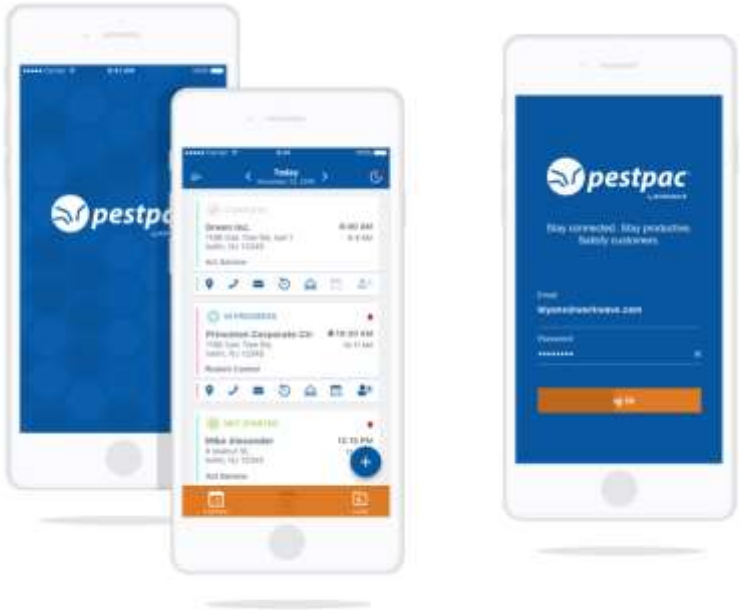
A: When it checks itself

The automation process improves:

- Client Transparency
- Technician Ergonomics and Efficiency
- Time Savings
- Time Stamped Activity

With Analog “Conventional” IPM Programs you pay for time to check devices.

FACT: 98% of our rodent monitoring devices had ZERO rodent activity when checked.



Integration

Conventional “Analog Pest Control”

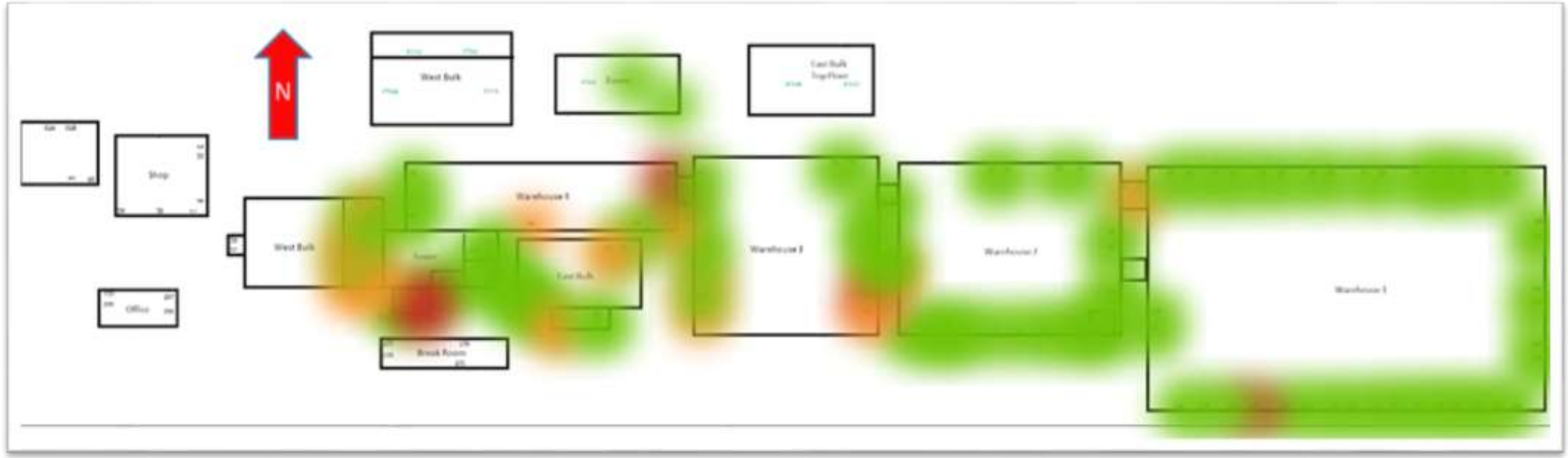
Location Barcodes

RMS Monitor

RMS Monitor w/ Activity

SightTrap™

DynamicIPM® Methodology


N
West Bulk
Shop
West Bulk
Warehouse 1
East Bulk
Warehouse 2
Warehouse 3
Warehouse 4
Office
Break Room

Our job, purpose and responsibility as Food Safety Pest Management Providers:

Protect the customer's brand and consumer safety by identifying and mitigating pest-related risks to food safety and quality through innovation.

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