



Advanced Strategies to Maximize Value out of Compliance

PFG & SHARE-IFY CASE STUDY

If you answer yes to any of these challenges, this will be a valuable session.

- Does your company not have access to the most updated industry KPI's to benchmark your programs?
- Are you struggling with managing specifications with your suppliers?
- Do you need help guiding your trading partners to better achieve your company's brand goals?
- Are you lost on how to evaluate improvement and setting measurable goals?
- Does your organization struggle to achieve the next level in food safety and quality assurance?

In this session, Share-ify will introduce its approach to supplier management and product specifications including the Share-ify "S.A.F.E." Score.

Performance Food Group (NYSE: PFGC)

- Business: Performance Food Group Company, through its subsidiaries, markets and distributes food and food-related products in the United States. It operates through three segments: Foodservice, Vistar, and Convenience. The company offers a range of frozen foods, groceries, candy, snacks, beverages, cigarettes, and other tobacco products; beef, pork, poultry, and seafood; and health and beauty care products. It also sells disposables, cleaning and kitchen supplies, and related products. In addition, the company offers value-added services, such as product selection and procurement, menu development, and operational strategy.
- Revenues: \$52.6B
- # of Distribution Centers: over 150
- HQ: Richmond, Virginia
- Founded: 1885
- Employee: 34,650

Share-ify

- **Share-ify's mission is to connect companies and allow them to be more productive and successful together.**
- As a private social network, Share-ify brings together companies throughout the world to share and exchange valuable business information to meet regulatory and compliance requirements. With over 16,000 companies in 59 countries and from every inhabitable content, Share-ify offers the ability for companies to exchange everything from contact information to tax forms, specifications, product bids, complaints, documents and more to streamline everyday commerce.
- Share-ify is proud to share that our company is 60% staffed by Women, including 55% of our development team and 57% of our executive leadership team.
- ***PLEASE NOTE: These numbers are unheard of in the technology industry (where a 10% female staff is a target)***
- Share-ify's staff is 100% based in the United States

Share-ify Offers The Following Capabilities

- **Specification Management & Version Control**
- **E-Bid Management**
- **Issues / Complaints Management**
- **Non-Compliance (CAPA)**
- **Audit Management**
- **Supplier Approval & Management**
- **Supplier Pricing & Rebate Management**
- **Production Controls & Line Checks**
- **HACCP Management**
- **Product Development / Culinary Innovation**
- **Traceability (GS1 and proprietary methods)**
- **Score-carding**
- **File Management, Workflow & Approval**
- **Certificate of Analysis Management**
- **Supplier & Distributor Mapping**
- **Product Testing & Evaluation**
- **Product Receiving Inspections (mobile enabled)**
- **Bulletin Board Announcements**

The PFG QA and Share-ify Shared Mission

Through Share-ify™, PFG-QA manages compliance to the Preventative Controls Rule of the Food Safety Modernization Act (FSMA). PFG uses Share-ify™ in conjunction with the Global Data Synchronization Network (GDSN) so data and document sharing are thorough, complete, and simple to enhance sales and assure regulatory compliance. Share-ify™ is also used to collect required documents associated with PFG's Environmental, Social, and Governance (ESG) program. Those requirements are not just PFG specific as many of our shared customers require PFG and our suppliers comply with all FSMA requirements.



Achievements over time...

- Established a management system to consolidate specifications in a single database with consistent formatting with the ability to track changes and approvals
- Created a centralized system to house supplier compliance documents and manage out of date records
- Developed a system to maintain and share accurate QA contact data
- Consolidated supplier information into a searchable database that includes facilities and co-packers
- Expanded range of document sharing to include customers as well as suppliers



Interview & Discussion

SHANNON SUMMERVILLE



Thank You!



End
