

Contract Manufacturing and Compliance Challenges

Food Safety Summit

Kathleen Wybourn
Director Food & Beverage

Kathleen.Wybourn@dnv.com 10 May 2023

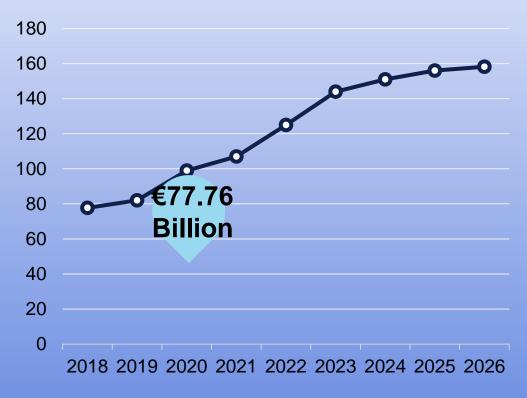
AGENDA

Growth forecast for Contract Manufacturing Opportunities and controls Supplier approval & internal auditing Role of Third Party Training & Certification



Forecast of Global Contract Manufacturing

Market Value in Billion Euros





Contract Manufacturing Global Market is expected to grow more than 50% until 2026.

The main driver of this trend is connected to cost optimization.

Pharmaceutical companies are expected to grow significantly (new drugs, new demands for vaccines and packaging for drugs especially).

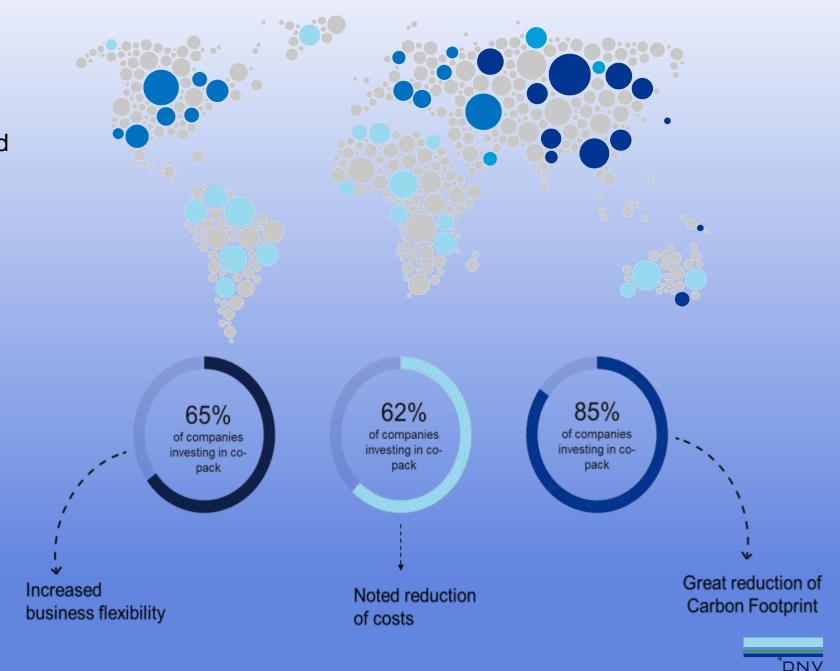
Food Industry co-packing is also expected to grow further, achieving <u>second largest share</u> of growth.



Global Growth

Largest share of growth is expected in North America, followed by European Market.

However, the biggest co-packing market remains in Asia.



According to Sofeast (2018)



- Co Manufacturing in China have skilled workers. Majority of companies have vast experience in co-packing
- India is also taking advantage of growth of the market, encouraging diverse industries to setup their locations in the country
- Japan is still immature but presented growth of 30% - mainly pharmaceutical companies
- Australia: extensive governmental reforms are bringing up challenges but proximity to Asia is advantage



Europe Market

- European Co-Packers
 Association is raising
 awareness of co packing and
 co manufacturing.
 https://www.ecpacopacking.com/
- Opportunity to each organization to invest in new technologies and introduce sustainability into their operations.

North America Market

- Contract manufacturers are growing in both presence and revenue.
- Companies are spreading throughout all U.S. states and Canada.
- Food industry should have the biggest spike of growth.



Top 5 reasons Co-Manufacturing is used?

1

Costs

Reduction of operational costs as much as 7% to 9% (mainly assets & Personnel management)

2

Business Flexibility

Productivity could increase and the amount saved could be invested in marketing for product visibility

3

Environmental & Sustainability Concerns

Consumer awareness impels company's to adopt local alternatives to packaging and manufacturing reducing carbon footprint

4

Regulations

Co-Packing facilitates meeting regulation standards, especially in F&B products

5

New Products

Supports ability of NPD where internal capabilities are not present

What are concerns with using Co-Manufacturing

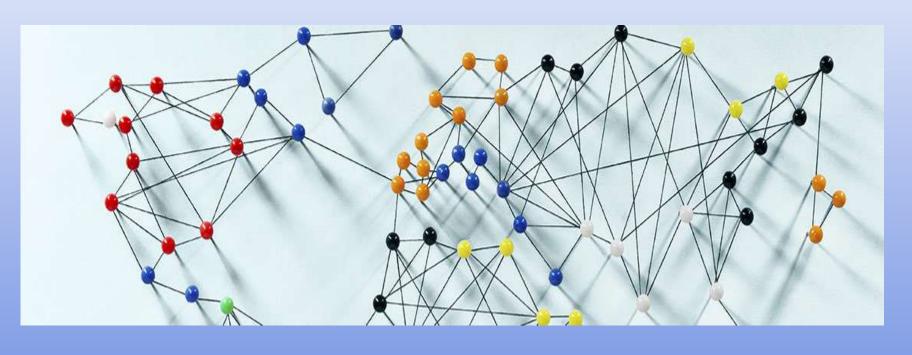
Food Safety
Quality Control

Food Fraud Food Defense

Social Human Rights

Traceability & Transparency

Communication Break down/Supply chain disruptions



Sustainable performance is not only about what you do. You are also judged on the actions of your suppliers/co packers. Consumers increasingly consider environmental and ethical performance when making their choice of brand, looking for products with a responsible trail.



Challenges seen from Certification Body Perspective

Risks

- Brand reputation from incidents
- Geography Emerging or unstable countries
- Countries with known issues
- Lack of commitment from co packer due to annual tender processes
- Lack of full transparency in supply chain

Typical Controls

- Supplier approval and monitoring process
- Assessments Snap shot of compliance, examples annual GMP or 3 years SMETA assessment
- Internal Audits inexperienced auditors
- Documentation Audits
- Policies on key topics:
 - Human rights
 - Animal welfare
 - Environmental impacts
 - Health & Safety

Opportunities

- Long term partnership commitment drives investment
- Digital solutions to support transparency and traceability
- Real time systems to monitor quality and food safety
- Invest in survey tools for gaining worker insights into culture
- Consumer confidence

WE LIVE NOW IN A MORE COMPLEX POST COVID RISK REALITY



Demands a structured approach

Food safety

GFSI benchmarked standards



DE&I

ISO 30415



Cyber security

ISO 27001



...and more

ISO 9001 ISO 14001 ISO 45001 ISO 37001

Aided by deeper predictive insight









Audit data

70,000 companies

3 million+ findings

ca 300,000 added annually

Root cause analysis

Ca 50,000 audits
root cause and corrections

Surveys

4 ViewPoints

6 Espressos (risks & management systems)

Research

Publicly available resources & databases

DNV's R&D research reports

Source: DNV audits 2022

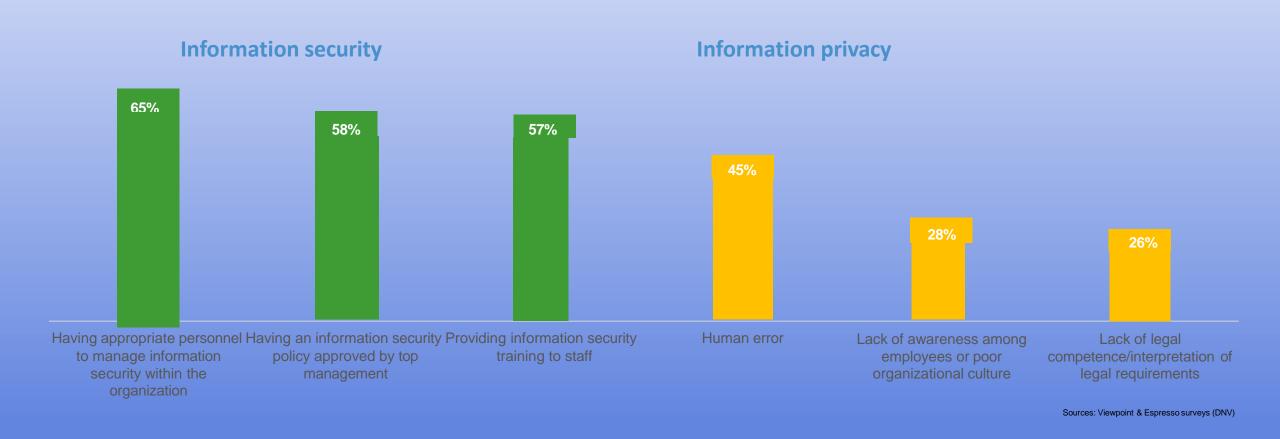
Perceived main food safety risks



Post-pandemic food fraud and food safety culture is rising on the agenda.

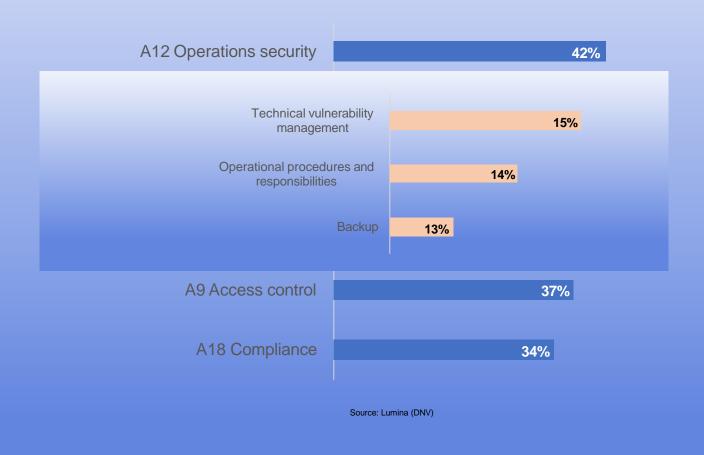
Source: ViewPoint: Food safety: What's next to assure its future

Cyber and information security risks





Most common findings information security

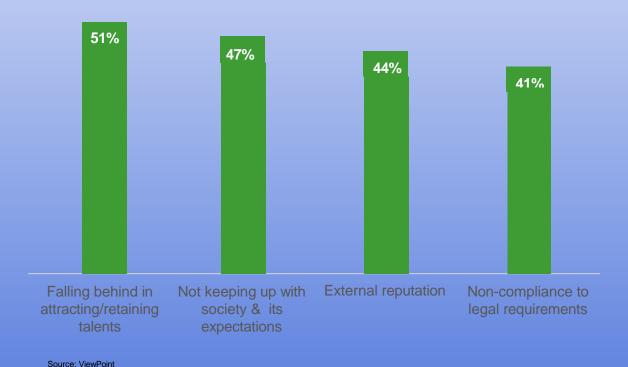


 Shift from technical infrastructure to employee behavior and training



Diversity, equity & inclusion risks

Risk of doing nothing



Taking a systematic approach

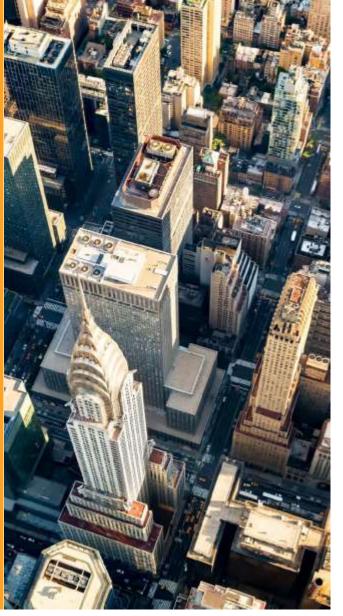
ISO 30415:2021

Human resource management — Diversity and inclusion





Summary The Risk Reality with using Co-Manufacturing is more complex post covid and the issues are real



What do bestperformers do?

- Spend adequate time during supplier approval phase to ensure technical capabilities and technical competency
- Develop robust communication channels and frequency
- Work very closely with Food Safety & Quality to develop sound expectations
- Collect data to measure and track
- ➤ Require GFSI Benchmarked standards
- Require ISO certifications

Bibliography

- Adams, Michael. "The Ultimate Guide to Co-Packing Your Food Product: How to Find, Work, and Succeed with a Co-packer for Your Food Business." Amazon Digital Services LLC. 2014. Print.
- B Fortune Business Insights. Contract Manufacturing Organization Market Size: Forecast 2018-2026. Market Research Report. April, 2020. Web.
- Graybill, Sarah. Contract Packing Industry pivots, grows from challenges. Beverage Industry Magazine, 02 December 2020. Web.
- Heric, Michael, and Bhanu Singh. Outsourcing Can Do Much More Than Just Cut Costs. Forbes Magazine, 05 June 2010. Web.
- Jiang, Bin, James A. Belohlav, and Scott T. Young. Outsourcing Impact on Manufacturing Firms' Value: Evidence from Japan. Journal of Operations Management 25.4 (2007): 885-900. Web.
- Mordor Intelligence. Asia Pacific Contract Manufacturing Organization Market: growth, trends and forecasts. 2020. Web.
- Rhodes, Linda. Unique Risks in Contract Manufacturing. Mayer Brown: Business and Technology Sourcing Review, Issue 13.
- Wyshak, Susie. Good Food, Great Business: How to Take Your Artisan Food Idea from Concept to Marketplace. Print.



Thank you for Joining!

Kathleen Wybourn

Kathleen.Wybourn@dnv.com 630-251-2402

www.dnv.com

