Cold Chain Management

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Agenda

- Level Set
- Regulatory & Non-Regulatory
- Assessing Current State & Desired State
- Evaluating Technology
- Developing a Plan
- Keys to Success



Level Set

- What is "Cold Chain Management"?
 - ✓ A supply chain process that manages temperature exposure from supplier to end user
- Why is it important?
 - ✓ Public Safety
 - ✓ Compliance Regulatory and Non-Regulatory
 - ✓ Cost Foodborne Illness \$\$\$; Brand \$\$; Quality \$
 - ✓ Reputation

Regulatory & Non-Regulatory

Regulatory

- FSMA Sanitary Transportation of Human & Animal Food
- Seafood HACCP
- Food Code
- State, City, Local Regulations

Non-Regulatory

- GFSI
- Process Controls
- Customer Requirements



Regulatory Example

FSMA – Sanitary Transportation of Human & Animal Food

- The goal is to prevent practices during transportation that create food safety risks, such as failure to properly refrigerate food, inadequate cleaning of vehicles between loads, and failure to properly protect food.
- The rule establishes requirements for shippers, loaders, carriers by motor or rail vehicle, and receivers involved in transporting human and animal food to use sanitary practices and proper refrigeration controls to ensure food safety.



Non-Regulatory Example

GFSI

- The Global Food Safety Initiative is a business-driven initiative for the continuous improvement of food safety management systems to ensure confidence in the delivery of safe food to consumers worldwide.
- GFSI provides a platform for collaboration between some of the world's leading food safety experts from retailer, manufacturer and food service companies, service providers associated with the food supply chain, international organizations, academia and government.

Assessing Current State & Desired State

- Company goals and customer expectations
- Balancing service & cost
- Define expectations
- Key stakeholders and accountability
- What is the impact operationally?
- Communication and Training
- Ongoing evaluation and continuous improvement

Evaluating Technology

- 1) Define requirements
- 2) Formalize business case and ROI
- 3) Supplier expectations
- 4) Launch RFP and evaluate suppliers
- 5) Pilot under controlled, but real-world conditions
- 6) Start now & start small
- 7) Gather feedback
- 8) Be agile and change quickly

1990s 2005 2010 - 2013 2014 - 2019 2020 - 2023 Adoption of **Transition from** Increased Enhanced Piloting enhanced visibility with dashboard temperature strip chart inbound shipment recorders to use of TTRs on **HACCP** monitoring monitoring reporting with strip chart digital Time additional portal to track process using recorders to **Temperature** incoming FSQA and product temp measure food **Recorders** deliveries **Operational** simulation (TTRs) safety performance Implemented real Developed compliance for Quarterly **HACCP** Utilizing time monitoring foods requiring performance for outbound monitoring product temperature portal for simulation shipments on 3rd reports control (TCS) facilities algorithm as an party carriers Initial "cold evaluation chain" Validated Implemented real factor delivery time monitoring assessments **Implemented** for inbound completed at monitoring automation for **Suppliers** and approach produce Distribution **HACCP** shipments **Developed** corrective Piloting real time Centers product temp delivery actions simulation monitoring algorithm

Inbound Storage Delivery





- Download email notifications
- Product temperature simulation
- KPI reporting



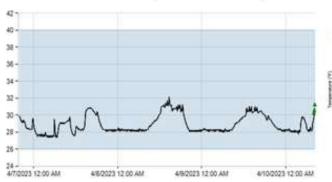
- 24/7: Real-Time temperature monitoring
- Audit ready
- Text/Email alarm notifications
- KPI reporting



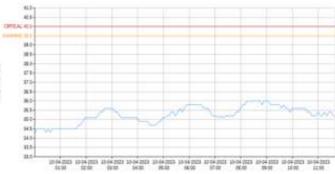


- RF enabled TTRs for wireless downloads
- Download email notifications
- Product temperature simulation
- KPI reporting

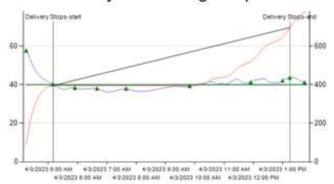
Inbound Temperature Graph

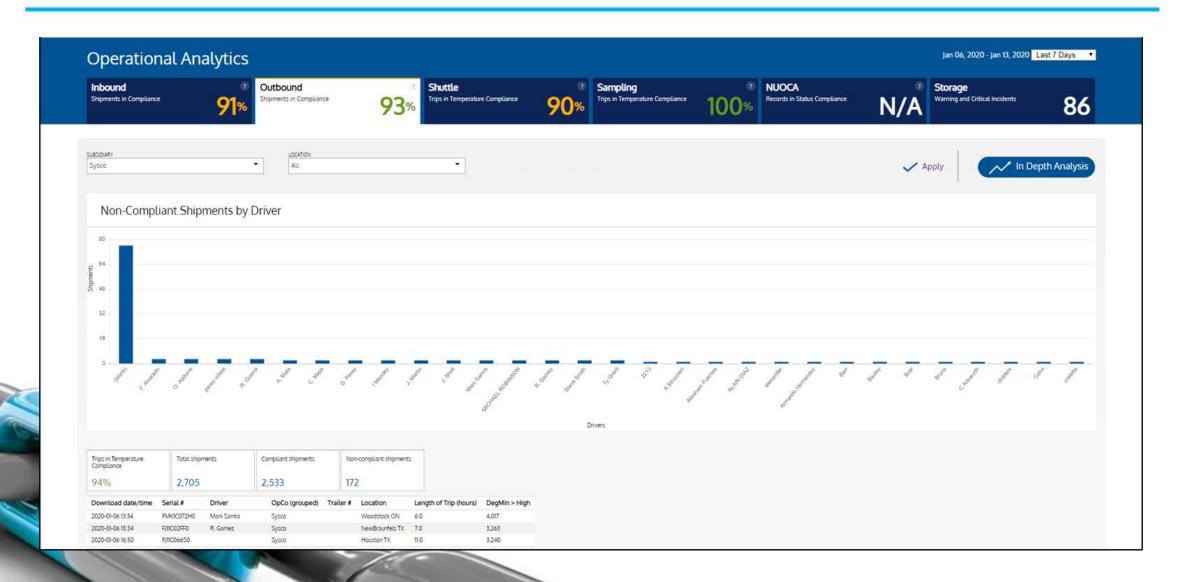


Storage Temperature Graph

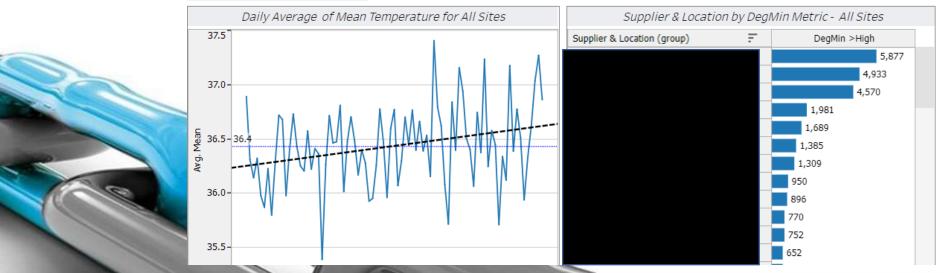


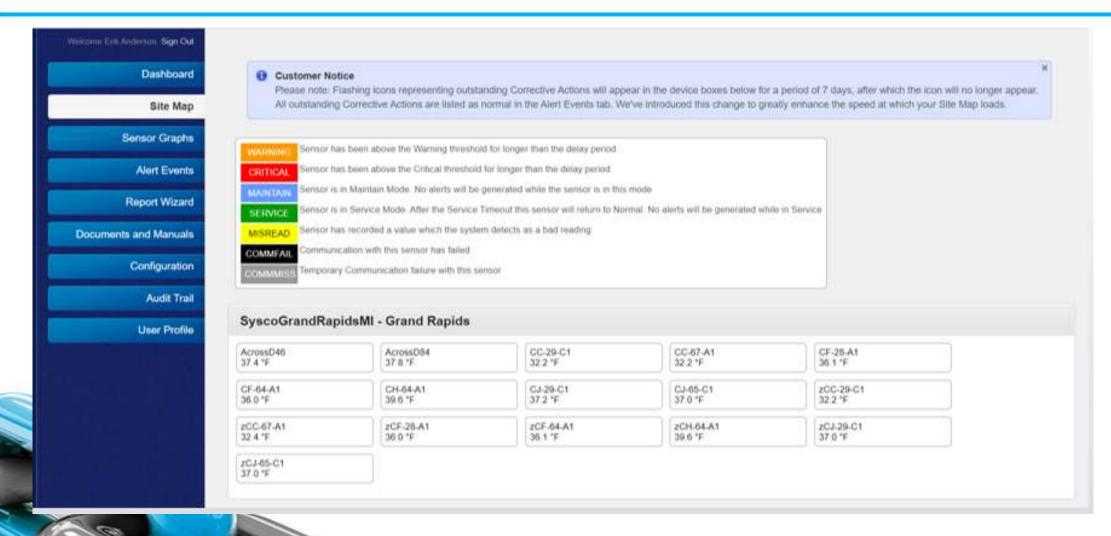
Delivery Monitoring Graph





Click on supplier/location name below to adjust visuals											
plier & Location	Product	Total Trip Count	Avg. Mean	Avg. DegMin >Ideal	Avg. DegMin >High	Avg. DegMin <ideal< th=""><th>Avg. DegMin <low< th=""><th>Product High Alarms</th><th>% High Alarms</th><th>Product Low Alarms</th><th>Avg. Length (days)</th></low<></th></ideal<>	Avg. DegMin <low< th=""><th>Product High Alarms</th><th>% High Alarms</th><th>Product Low Alarms</th><th>Avg. Length (days)</th></low<>	Product High Alarms	% High Alarms	Product Low Alarms	Avg. Length (days)
and Total		8,065	36.8	4,661	679	3,609	190	403	5.0%	396	2.1
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	Produce	31	37.5	11,132	305	4,240	16	4	12.9%	1	4 4
	Produce	135	38.3	5,356	b22	1,347	1	20	14.8%	1	1.0
	Produce	16	35.0	1,055	3	5,157	1	0	0.0%	0	3 (
	Produce	118	35.5	779	0	809	1	0	0.0%	0	0.8
	Produce	173	35.7	3,336	Ωъ	4,881	р	2	1.2%		3 :
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	Produce	133	31.2	5,4 ,9	770	3,948	13	4	3.0%	5	3 3
	Produce	13	37.1	2,314	5. 1	1,251	109	1	7 7%	0	0.7
	Produce	12	1.2	10,057	3077	732	13	2	16.7%	1	1 (
	Produce	414	25.0	4.042	4 40 4	2.062	4	10	2.00/	27	2.2





Thermometer Monitoring

- Designate Delivery Partners
- Complete Weekly Accuracy Check
- Distribute Thermometers Weekly
- Delivery Partners Take Temps & Enter in handheld
- Management Reviews Temps in Excel



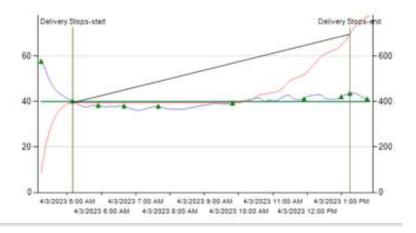
RF TTR Monitoring

- Delivery Partner Interacts W/TTR
- Delivery Partner Returns TTR For Download
- Management Reviews Temps Once TTR Auto-Downloads









RF TTR Monitoring

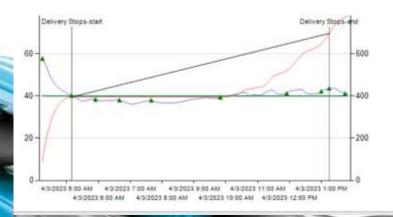
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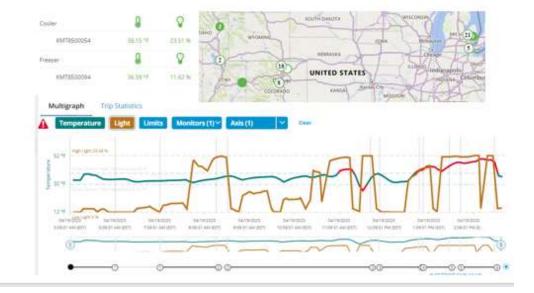


Real-Time Monitoring

- Web & App Platform
- Captures & Reports Temps, Humidity, & Light in Real-Time
- Asset Tracking Functionality
- Route Automation
- Management Review Temps in Real-Time







Keys to Success

- Clear vision
- Buy-in from all levels of the organization
- Provide value
- Strong partnerships with suppliers and customers
- Ongoing collaboration with service provider

