

# Food Protection

Business Decision-Making for Intentional Acts Including Food Fraud and Food Defense

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### Food Fraud History



#### 2013

Horse meat scandal in Europe. Milestone in Food Fraud international awareness



#### 2014

IFS Food Version 6. First standard with food fraud / Product adulteration requirements



#### 2015

BRC Food Issue 7 incorporates specific food fraud clauses in their standard





GFSI Benchmarking requirements Ver. 7.1 includes requirements.



#### 2018

All standards incorporates requirements and starts enforcing them.







### Food Fraud Cases







Consumer complaint after allergic reaction



Business own check peanuts in ground hazelnuts

1. Violation of EU Food Law

Undeclared peanuts in hazelnuts consignments / Mislabelling

2. Intention

Not accidental: 14, 16 and 22% substitution

3. Economic gain

400€ per Ton

4. Deception of customers

Peanuts are allergens Consumer buying peanuts for the price of hazelnuts









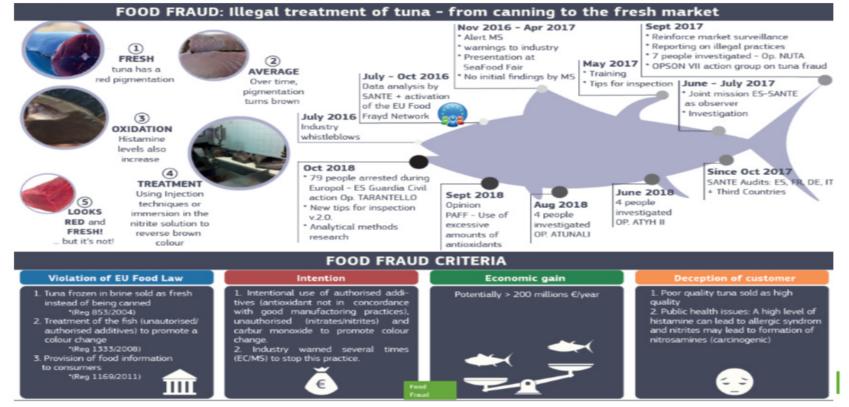
#### **Food Fraud Cases**













### Food Defense cases





2018 Australia Strawberries needles



2017 Germany Bread needles



2017 Germany Baby Food ethylene glycol



## Regional Concerns

 Food and beverage shipments most targeted in cargo theft incidents

#### During 2018

- 34% of total cargo theft
- 69% happened in Mexico
- 66% happens during transit
- 82% happens in trucks



#### What happens with those products?

Source: BSI and TT Club Issue Semi-Annual Global Cargo Theft Intelligence Report



Common non-conformities during certification audits



# BRC Standard Top 20 findings

- Within New BRC Food certified sites in North America
  - Food defense is cause No. 19
- Within New BRC Food certificated sites in North
  America within highly affected categories
  - Food Fraud is cause No. 2
  - Food Defense is cause No. 6

Source: BRC Audit Performance Benchmark



#### Normal vs. Abnormal conditions

Are Operational Systems working at all times?







## Effectiveness vs. Conformity

- Use of the correct tools
- Updated information
- Trained personnel
- Management Commitment





## Look for the future



## Future Challenges

- New consumer habits
- Involvement of brokers and distributors
- Growth of e-commerce
- Delivering fresh food





## Are we up to the challenge?

- Food Fraud has not been in the DNA of Auditors like HACCP.
- Food Auditors without forensic capabilities
- New concepts and new knowledge
- Continual education and updates





